

CURRICULUM VITAE

AISHA POWELL, PH. D.

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ACADEMIC DEGREES

- 2022** Howard University
Washington, DC
Ph.D. (Communication, Culture and Media Studies)
Dissertation title: *“A Cultural Historical Analysis of Louise Thompson Patterson, Dorothy West and Constance White in 1932 Russia.”*
Advisor: Dr. Tia Tyree
Chair: Dr. Natalie Hopkinson
- 2018** Columbia University
New York, NY
M.S. (Journalism)
Thesis title: *“Riker’s: An Aerial View Inside the Belly of the Beast.”*
Advisor: Keith Gessen
- 2016** The Pennsylvania State University
Happy Valley, PA
B.A. (Print Journalism; Minor: Innovative Entrepreneurship)

ACADEMIC EXPERIENCE

- 2023 —** Assistant Professor, Department Strategic Communications, Morgan State University, Baltimore, MD.
- 2023** Adjunct Professor, Marxe School of Public and International Affairs, Baruch College, New York, NY.
- 2023** Adjunct Professor, Department of General Studies, University of the District of Columbia, New York, NY.
- 2022-2023** Adjunct, Department of Strategic Communications, Morgan State University, Baltimore, MD.

- 2019- 2022** Instructor, Department Strategic, Legal & Management Communications, Howard University, Washington, D.C.
- 2020- 2021** Teaching Assistant, Jan and Niles Learning Center, Haverstraw, NY.
- 2018- 2019** Teaching/Guidance, AmeriCorps— New Jersey Community Development Corporations, Paterson, NJ.
- 2015** Teaching Assistant, Pennsylvania State University, State College, PA.

GRANTS

- 2024** Bank of America Jobs Initiative for Career-Related Experiences (\$5,220)

Professional Development

- 2024** Mentoring in Higher Education: A Professional Training for Success (Morgan State's Center for Innovative Instruction & Scholarship)

SCHOLARSHIP & PUBLICATIONS

- Powell, A., Eguchi, S., & Sumner, K. (October 20, 2023). Black and White, Quare and Queer: Reimagining Interracial Dating through the Sibling Rivalry Podcast. *Text and Performance Quarterly*, 43(3). <https://doi.org/10.1080/10462937.2023.2271043>
- Powell, A. (2023). Who Holds the Power: A Textual Analysis on the Cancellation of YouTube Star David Dobrik and the Vlog Squad. *Popular Culture Studies Journal*, 11(1), 183–209.
https://www.mpcaaca.org/_files/ugd/aced74_d66a52edea2d4d0b93ecd0d9f9ff40ec.pdf
- Powell, A., Campbell, S., Leveille, A., (September 12, 2023) The Never-Ending Pandemic(s): A Narrative Analysis on Black Women Educators Dealing with COVID, Sexism, and Racism. In T. McDermott, A.R. May, T. H. Housel and L. Hinojosa. *On the Front Lines: Women Educators' Experiences During the COVID-19 Pandemic*. Lexington Books.
- Powell, A., & Williams-Johnson, D. (2023). "You dumb cracker b*tch": The legitimizing of White supremacy during a Twitch ban of HasanAbi. *New Media & Society*, 0(0).
<https://doi.org/10.1177/14614448231191776>
- Tyree, T. & Powell, A. (August 15, 2022) "African American Women's Representations on Television." *Journal of African American Studies*. <https://doi.org/10.1007/s12111-022-09587-1>.

Powell, A. (2022). Black American Vaccine Hesitancy: Using the Black Public Sphere to Understand How Minority Health Organizations Address the COVID-19 Vaccine on Twitter. *Ohio Communication Journal*, 60, 127–147.

Powell, A. (2022). Two-step flow and protesters: understanding what influenced participation in a George Floyd protests. *Communications Quarterly*, 1–22.
<https://doi.org/10.1080/01463373.2022.2077122>

Powell, A., Jenkins, K., & Campbell, S. (2022). Oppositional Gazing Through Affective Disposition Theory: Decolonizing Affective Disposition Theory with Judas and the Black Messiah. In K. Langmia (Ed.), *Decolonizing Communication Studies* (pp. 125–154). Cambridge Scholars.

Powell A. (2021) COVID and Cuomo: Using the CERC Model to Evaluate Strategic Uses of Twitter on Pandemic Communications. In: Berube D.M. (eds) *Pandemic Communication and Resilience. Risk, Systems and Decisions*. Springer, Cham.
https://doi.org/10.1007/978-3-030-77344-1_7

Powell, A., Jenkins, K. ., Gullledge, B., & Sun, W. (2021). Teaching Social Justice and Engaging Gen Z Students in Digital Classrooms During COVID-19. *Journal of the Scholarship of Teaching and Learning*, 21(4). <https://doi.org/10.14434/josotl.v21i4.32708>

ACCEPTED ARTICLES AND CHAPTERS

Powell, A., & Leveille, A. The New Black Women: How the Black Women of HBO's Lovecraft Country Circumvent Stereotypes of African American Women. In D. Stamps (Ed.) *Black Identities and Media*.
To be Published In: *Louisiana State University Press*.

Powell, A. & Breyfogle, S. "Understanding Black Fan Formation and Benefits: Introducing The Black Fandom Identification Social-Psychological Model"
To be Published In: *Journal of Fandom Studies*

Powell, A., "From Yellow Fever to COVID-19: A Critical Analysis on Black Immunity Myths and Its Deadly Consequences"
To be Published In: *Edited Chapter in Springer Nature*

Powell, A., Parks, C., Edmund, M. "Using PEN-3 to Evaluate the Effectiveness of the CDC's COVID-19 Vaccine Communication Toolkit for Community-Based Organizations on the Promotion of Clinical Trials for African Americans"
To be Published In: *Edited Chapter in Springer Nature*

Powell, A., Sumner, K. "'The Building is Closed but the Ministry's Open': The Role of the Black Church Leaders in Vaccine Communication Through Black Podcast"
To be Published In: *Edited Chapter in Springer Nature*

Powell, A. "Queer Harlem Renaissance Women in the Soviet Union: The Travels of

Louise Thompson Patterson, Dorothy West and Constance White”
To Be Published In: *Lexington Books*

Powell, A., Westrick, N., Hayden, D. (2024) “The Servant Mammy: Reading Lovecraft Country’s Hippolyta Freeman Circumvents Through Servant Leadership Approach”
To Be Published In: *Edited Chapter*

IN PROGRESS

Powell, A., Meggs, K., Appiah-Kubi, A. & Candelaria, R (2024). “Characteristics of the News Coverage of Brittney Griner During Her Russian Detention in Black and Mainstream Newspapers”
To Be Submitted to: *The Journal of Sports Communication*

Williams-Johnson, D. & Powell, A., “How New Racism Masks Hate Speech Online.”
To Be Submitted to: *The Communication Review*

Powell, A., Williams-Johnson, D., Candelaria, R., “The ‘Hitler-ization’ of Contemporary Leaders: Using Propaganda Theory to Analyze Hateful Speech Rhetoric to Insight War.”

CONFERENCE ACTIVITY/PARTICIPATION

CONFERENCES

Panel Discussion, The Association for Education in Journalism and Mass Communication — A Framing Analysis of News Coverage about Brittney Griner During Her Russian Detention in Black and Mainstream Newspapers (FALL 2024)

CONFERENCES

Panel Discussion, The Broadcast Education Association — Balancing the Narrative: Teaching tolerance in the times of Bias, Bigotry and Blackness in cities like Baltimore and Beyond (SPRING 2024)

Poster Presentation, The Kentucky Conference on Communication — Using PEN-3 to Evaluate the Effectiveness of the CDC’s COVID-19 Vaccine Communication Toolkit for Community-Based Organizations (SPRING 2024)

Individual Paper, New York State Communication Association — Who Holds the Power: A Textual Analysis on the Cancellation of YouTube Star David Dobrik and the Vlog Squad (Fall 2023)

Chair, New York State Communication Association — Paper Panel Titled: Communication in the Digital World: Media Technology and Artificial Intelligence (Fall 2023)

Group Panel Paper, National Communication Association (Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division) — Black, White and Queer: Reimagining Interracial Queer Dating through the Sibling Rivalry Podcast (Fall 2023)

Group Panel Paper, National Communication Association (African American Communication and Culture Division) — The Never-Ending Pandemic(s): A Narrative Analysis on Black Women Educators Dealing with COVID, Sexism and Racism (Fall 2023)

Chair, Midwest Popular Culture Association/American Culture Association — Paper Panel Titled: Race, Ethnicity, Africa, and the Middle East (Fall 2023)

Individual Paper, Howard Research Symposium (Spring 2022)
The New Mammy: Hippolyta Freeman and the Anti-Mammy Trope in Love Craft Country.

Individual Paper, Central States Communication Association — Women's Caucus (Spring 2022)
Seeing Red: A Phenomenological Analysis of Dorothy West's Russian Experience in 1932.

Individual Paper, Cultural Studies – Gender, Sexuality, and Women's Studies Graduate Student Organization Student Symposium (Spring 2022)
The Divides Meet: An Analysis of the Generational and Digital Divide and its Implications on African Americans.

Group Panel Paper, Popular Culture Association — Black Popular Culture (Spring 2022)
Oppositional Gazing Through Affective Disposition Theory: Decolonizing Affective Disposition Theory with Judas and the Black Messiah.

Group Panel Paper, Midwest Popular Culture Conference/American Culture — Fan Studies (Spring 2022)
Black-Ish While Being Black: A Model for Understanding Black Television Fans.

Group Panel Paper, Eastern Communication Conference — Black Women Representation, Resistance and Resilience (Spring 2022)
The New Black Woman: How the Black Women of Lovecraft Country Circumvent Stereotypes.

Individual Paper, New York State Communication Association — Special Topics Round-Up: COVID, Comics, Classroom Collaboration (Fall 2022)
COVID And Cuomo: Using the CERC Model to Evaluate Strategic Uses of Twitter on Pandemic Communications.

Individual Paper, The Association for Slavic, East European, & Eurasian Studies —
“Women’s Cross Border Experiences: Science, Literature, Race (Fall 2022)
A Cultural Historical Analysis of Louise Thompson Patterson, Dorothy West and
Constance White in 1932 Russia.

Group Panel Paper, National Communication Association — African American
Communication and Culture Division (Fall 2022)
African American Women’s Representations on Television.

Group Panel Paper, National Communication Association — Gaming Division (Fall 2022)
You Dumb Cracker B*Tch:” The Legitimizing of White Supremacy During a Twitch
Ban of ‘Hasanabi’.

Group Panel Paper, Midwest Popular and American Popular Association
(Fall 2022)
Abbott Elementary and Black Fandoms: Re-envisioning the Team Identification-
Social Psychological Health Model to Understand Black Television Fans.

Discussion Paper, National Communication Association — Russian Communication
Division (Fall 2022)
The ‘Hitler-Ization’ of Putin: A Rhetorical Analysis of Vladimir Putin’s Speech Before
the 2022 Ukraine Invasion.

Discussion Paper, National Communication Association — Nonverbal Communication
Division (Fall 2022)
Vaccines and Black Students: Using Critical Media Literacy to Debunk COVID-19
Vaccine Apprehension.

Chair, National Communication Association — Feminist and Gender Studies Division (Fall
2022)
Centering Black/African Feminist Thought (Feminist and Gender Studies Divisions)

Individual Paper, Eastern Communication Association — Health Communications
Division
(Spring 2021)
Social Media and Health: Health Information Directed at African Americans about
the COVID-19 Vaccine.

Group Panel Paper, Eastern Communication Conference — Instructional Communication
Interest Group (Spring 2021)
Activity-Based Learning And COVID-19: An Overview on How to Motivate A Gen-Z.

Group Panel Paper, International Communication Association — Activism,
Communication and Social Justice Division (Spring 2021)
Protesting Police Killing: What Participants Experienced.

Individual Paper, National Communication Association — Women’s Caucus Division (Fall 2021)
COVID-19 And Women: How ‘Black Women’s Health’ is Combatting Vaccine Apprehension.

Individual Paper, Carolinas Communication Association Conference — Paths Toward Continuity & Change (Fall, 2021)
You Are Canceled: A Model For Understanding Cancel Culture Participation and its Ineffectiveness.

Individual Paper, Midwest Popular Culture Conference – “Pop-pourri” Division (Fall 2021)
Social Media And Power: A Case Study on the Cancelation Of YouTube Star David Dobrik.

Individual Paper, National Communication Association – Russian Communication Division (Fall 2021)
The Better Alternative: Homer Smith vs. Chatwood Hall on Race And Russia.

Individual Paper, National Communication Association — Applied Communications Division (Fall 2021)
COVID-19 Vaccine Communication Efforts Towards African Americans and Racial-Based Apprehension.

Individual Paper, National Communication Conference — Research in Progress Round Table (Fall 2020)
Slacktivism And Groupthink.

Individual Paper, National Communication Conference — Black Caucus (Fall 2020)
Myths About Black Immunity.

SERVICE

PROFESSIONAL LEADERSHIP POSITIONS

- 2023-2027** Vice President-Elect (Black Caucus) — National Communication Association
- Facilitated calls and evaluations for Black Caucus Awards for the 2023 cycle.
 - Ordered plaques and certificates for winners of the awards.
 - Curated itinerary for business meeting, including ordering food and drinks; selected Black-owned restaurant for caucuses meet and greet.
- 2022-2026** Archivist (Eboard) New York State Communication Association

2021-2023

At-Large Member (Executive Council) — Midwest Popular Culture Association/Midwest American Culture Association

- Created and designed the new MPCA/ACA website on a new hosting site; programmed submission forms for journals, panels and conference calls.
- Chair of the Gary Burnes Travel Grant; organized the committee to select 4 winners for the 2023 cycle.
- Helped to create signposts and signage for the conference to direct attendees.
- Managed registration tables during the 2022 and 2023 conferences.

PEER-REVIEWED ARTICLES

2019 — National Communication Association
2021 — Midwest Popular Culture Association
2023 — Journal of Radio and Audio
2023 — New York State Communication Association
2021 — International Communication Association
2020 — Howard Journal of Communication

UNIVERSITY SERVICE

2023 — Faculty Ascendancy (Co-Chair), Morgan State University, Baltimore, MD

DEPARTMENT SERVICE

2023 Student Engagement Committee (Chair). Department of Strategic Communication, Morgan State University.

PROFESSIONAL TRAINING/CERTIFICATIONS

2024 Certificate in Online Mentoring in Higher Education (Center for Innovative Instruction & Scholarship)

2022 What You Need to Know About COVID-19 Vaccine, Collaborative Institutional Training Initiatives (CITI)

2022 Remote Contact Tracing, Collaborative Institutional Training Initiatives (CITI)

2022 Participating in Vaccine Research, Collaborative Institutional Training Initiatives (CITI)

- 2022** Mental Health for Higher Ed and Healthcare, Collaborative Institutional Training Initiatives (CITI)
- 2022** COVID-19: Insights for Higher Ed Leaders, Collaborative Institutional Training Initiatives (CITI)
- 2022** Human Research, Collaborative Institutional Training Initiatives (CITI)
- 2021** Mandated Reporter, Office of Children and Family Services (NYS OCFS)
- 2021** Anti-bias Education in Early Childhood, Office of Children and Family Services (NYS OCFS)
- 2021** Media Use and Safety with Children, Office of Children and Family Services (NYS OCFS)
- 2021** Implicit Bias in Early Childhood, Office of Children and Family Services (NYS OCFS)
- 2021** Supporting Language Development: Birth to 5, Office of Children and Family Services (NYS OCFS)
- 2021** What to Expect When Inspected, Office of Children and Family Services (NYS OCFS)
- 2021** Foundations in Health and Safety e-Learning, Office of Children and Family Services (NYS OCFS)
- 2020** COVID-19: Back to Campus, Collaborative Institutional Training Initiatives (CITI)
- 2020** Best Practices in Distant Learning, Center for Excellence in Teaching and Learning (CETLA)
- 2020** Blackboard Certified, Center for Excellence in Teaching and Learning (CETLA)
- 2020** Information Privacy Security (IPS), Collaborative Institutional Training Initiatives (CITI)
- 2019** Social and Behavioral Responsible Conduct of Research, Collaborative Institutional Training Initiatives (CITI)
- 2019** Conflicts of Interest, Collaborative Institutional Training Initiatives (CITI)
- 2019** Export Controls, Collaborative Institutional Training Initiatives (CITI)

- 2019** Grant Writing, Passaic Community College Certifications (PCC)
- 2019** MS Excel I Training, Passaic Community College Certifications (PCC)
- 2018** Time Management, Passaic Community College Certifications (PCC)

PROFESSIONAL EXPERIENCES

PROFESSIONAL MEMBERSHIPS

- 2024—** Member, The Association for Education in Journalism and Mass Communication
- 2022—** Member, New York State Communication Association
- 2021—** Member, Midwest Popular Culture Association/Midwest American Culture Association
- 2021** Member, Association for Slavic, East European, and Eurasian Studies
- 2021** Member, American Association of Teachers of Slavic and East European Languages
- 2019—** Member, National Communication Association
- 2022** Member, Central States Communication Association
- 2021** Member, Carolinas Communication Association
- 2021 -22** Member, Popular Culture Association
- 2020-22** Member, Eastern Communication Association
- 2020** Member, International Communication Association
- 2016-20** Member, National Association of Black Journalists

LANGUAGES

- English:** Native Language
- French:** Advanced Listener, Advanced Speaker, Advanced Reading and Writing
- Kreyol:** Intermediate Listener, Novice Speaker, Beginner Reading and Writing
- Russian:** Beginner Listener, Novice Speaker, Beginner Reading and Writing

HONORS AND AWARDS

- 2022** Top Student Paper (Gaming Studies Division — National Communication Association)
- 2022** National Communication Association Student Grant
- 2022** Top Graduate Paper (New York State Communication Association)
- 2022** Top Debut Paper (Women’s Caucus — Central States Communication Association)
- 2021** Top Paper (Russian Communications Division – National Communication Association)
- 2021** National Communication Association Student Grant
- 2021** Gary Burns Graduate Student Grant
- 2020** National Communication Association Student Grant